

Mylife Background Report Profile

MyLife gathers personal information through public records and other sources to automatically generate a "MyLife Public Page" for each person in the United States.

Contribution:

- 1. Wire framing
- 2. Use Case Research
- 3. Low Fidelity Concepts
- 4. High Fidelity Concepts
- 5. Responsive (Web/Mobile/Table)
- 6. Analyze KPI's
- 7. Heat Map Analysis

View Mockup's Below:

Background Report Profile Page



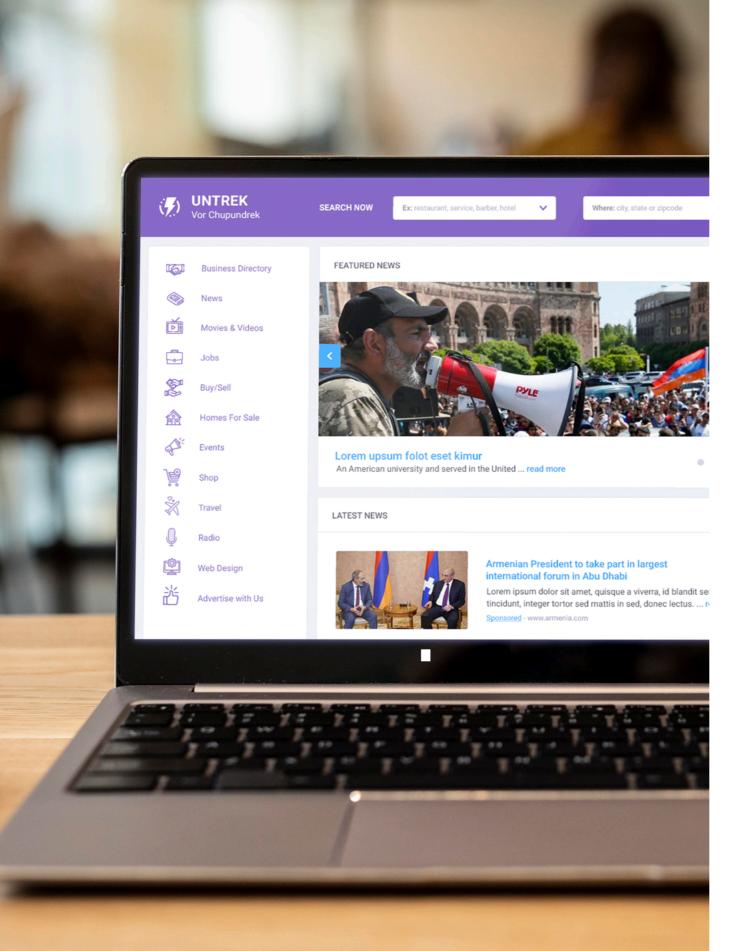
Mylife Home Page ReDesign

MyLife is the only reputation platform focused on making consumers safer and marketplaces more trusted through proprietary Reputation Profiles & Scores. We are also dedicated to helping people manage and monitor their own reputation to help them look their best, personally & professionally, to the people searching for them online.

Contribution:

- 1. Wire framing
- 2. Low Fidelity Concepts
- 3. High Fidelity Concepts
- 4. Responsive (Web/Mobile/Table)

- Home Page
- Dashboard
- <u>Review Overlay</u>
- Edit Overlay
- Locking
- Onboarding Slider
- <u>Registration Flow</u>
- Social Profile
- <u>Slider Payment</u>
- Upsell Overlay



Untrek Website Design

Untrek is the World's Largest Armenian Platform that brings the Armenian Community everything they need Organized all in One Place!

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

- Home Page
- Navigation
- Logged In Profile Page
- Pricing Plan Page
- <u>Radio Page</u>
- Left Rail
- Influencer Page
- <u>Horoscope</u>
- Event Listing
- Dashboard
- Change Plan
- Ad Listing



Panic Button App Design

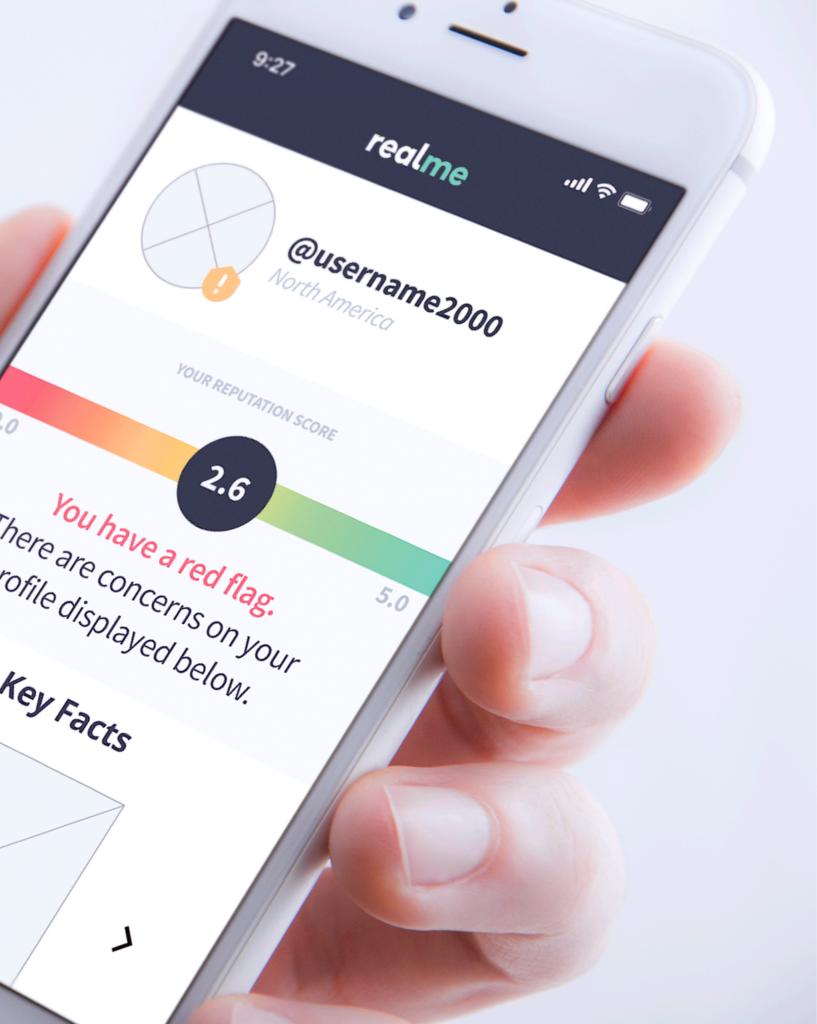
Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Wire framing
- 4. Low Fidelity Concepts
- 5. High Fidelity Concepts
- 6. Prototype
- 7. End-to-End user journey

View Mockup's Below:

- Splash Screen
- Action Buttons
- <u>Navigation Screen</u>
- <u>Message Screen</u>
- <u>Call Screen</u>

Prototype: (Click Here)



RealMe

RealMe is a system that helps people be safer when socializing or transacting online.

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

View Mockup's Below:

RealMe_Brand_Workbook

Mobile Search Results

Web Search Results

<u>Onboarding</u>

Profile Page

Splash Screen



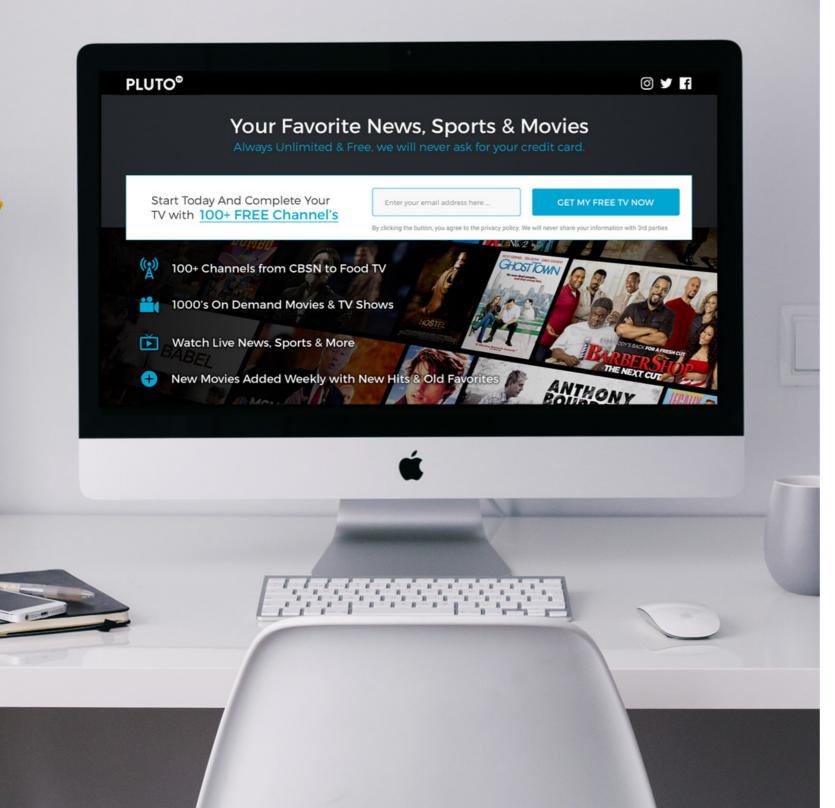
SatisfiedUser

SatisfiedUser is a full-service LA-based User Interface and User Experience Design Firm committed to crafting an immersive experience that caters to the needs of businesses looking for an edge.

Contribution:

- 1. User Research
- 2. Competitor Analysis
- 3. Wire framing
- 4. Low Fidelity Concepts
- 5. High Fidelity Concepts
- 6. Responsive (Web/Mobile/Table)
- 7. End-to-End user journey

- Home Page
- <u>About Us</u>
- <u>Clients Page</u>
- Portfolio
- UX Design



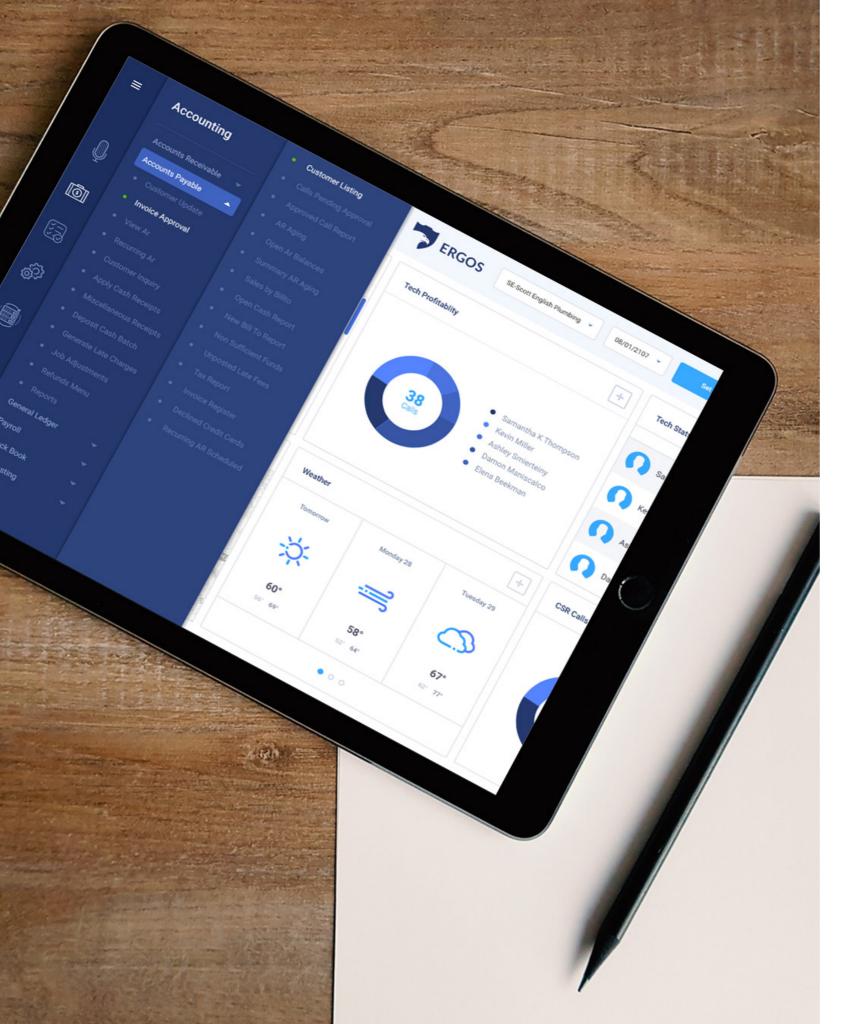
PlutoTV Responsive Landing Page

PlutoTV is a free online television service that was ramping up there marketing initiatives and was looking for a clean, modern responsive landing page design that was designed to deliver. I provided Pluto.tv with multiple concepts & tweaked the landing page to deliver real results. I'm always looking to providing a exceptional service to my clients and provide a comprehensive, robust, user-friendly experience.

Contribution:

- 1. Wire framing
- 2. Low Fidelity Concepts
- 3. High Fidelity Concepts
- 4. Responsive (Web/Mobile/Table)

- Web Landing Page
- Mobile Landing Page



Ergos Software Dashboard

Ergos Software is a managed service and cloud solution provider that was looking to redesign client logged-in (Dashboard) userinterface and experience in order to be consistent with the entire websites look and feel.

Due to the amount of sections and information the logged in experience consist of, it was critical that I designed a challenging informational architecture that structured the sections strategically and provide a simple look and feel to the navigation and design.

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

- <u>Dashboard</u>
- Dashboard Menu



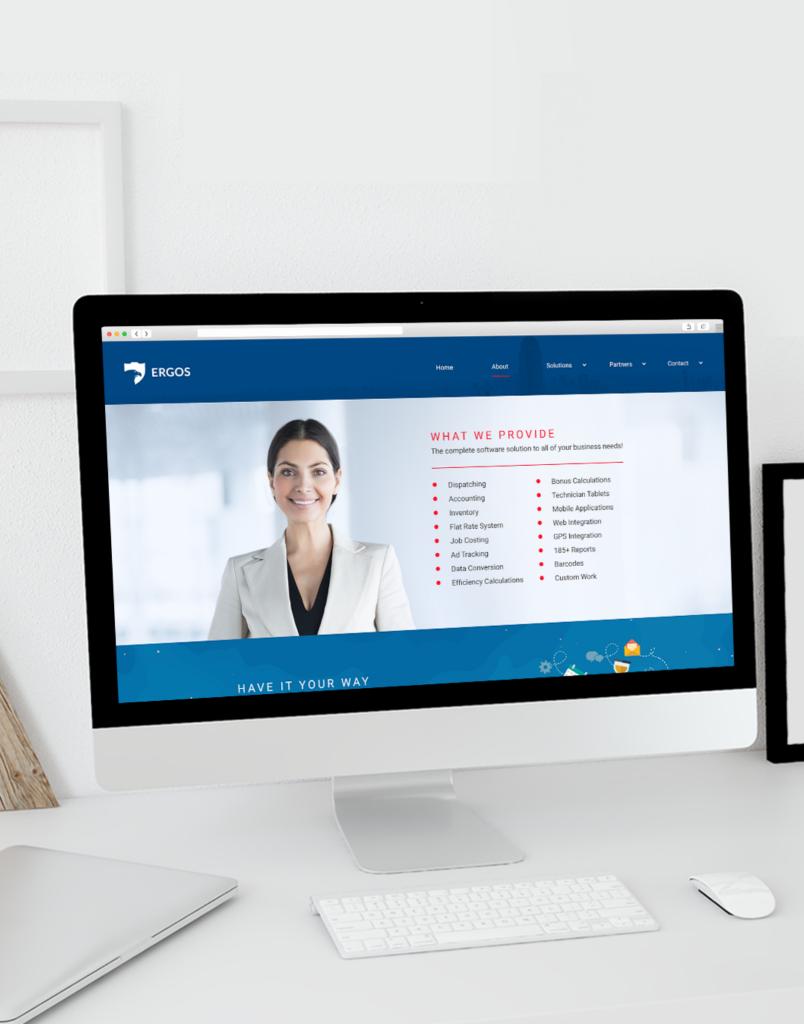
Ergos Software Wireframe

Ergos Software is a managed service and cloud solution provider that was looking to redesign their entire website and for me to provide low fidelity wireframe mockups to provide their users with a better interface and experience.

Due to there satisfaction of services provided the client wanted me to continue the relationship and sent me additional work to keep brand consistency across the board. **Contribution:**

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

- <u>Home</u>
- <u>About</u>
- <u>Contact</u>
- Partners
- <u>Solutions</u>
- <u>Support Ticket</u>
- <u>Training Manual</u>



Ergos Software Website Redesign

Ergos Software approached me for a website redesign project that needed me to come up with high-fidelity mocks of what would now become the final product. With my input and guidance, we were able to create an all-new site that represented the company's goals seamlessly.

Contributions:

Provide High Fidelity Mockups that position the company as one of the leaders in providing cloud solutions. The key objective was to ensure consistency between Logged-In and Logged-Out looks and feels across all areas of the application.

Designing high-fidelity responsive (Mobile, Table & Web) mockups to position the client as the go to place for cloud solutions. Working hand in hand with developers and product owners alike, I was able to create designs that surpassed all expectations of my clients.

- <u>About</u>
- <u>Contact</u>
- Home
- Partner Template
- <u>Partners</u>
- <u>Solutions</u>
- <u>Support Ticket</u>
- Training Manual



Teen Safe Responsive Home Page

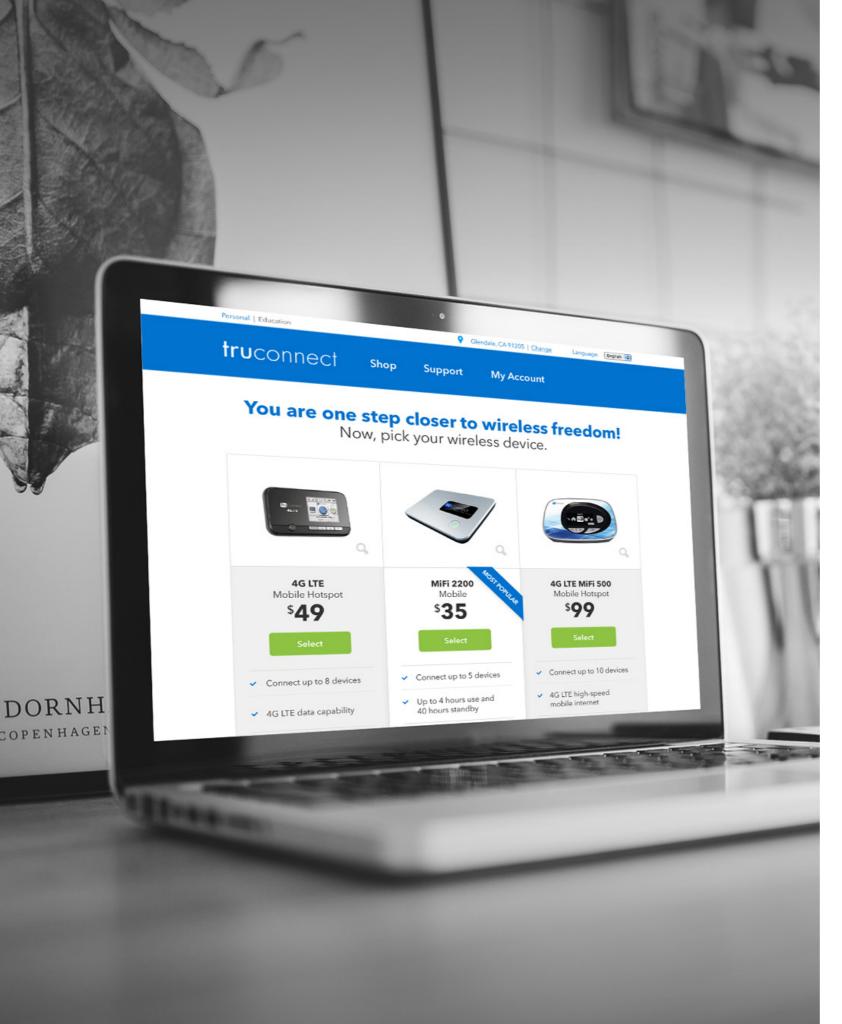
Teensafe provided my team with the tools needed to safeguard my child's digital life. With a quick introduction, I designed an elegant yet informative homepage for Teensafe that was inline with their company objectives and branding strategies.

Contributions:

Provide high fidelity mockups to client which portrays company as a leader of its space.

I created a Mobile-first Home Page Design that was in line with both the Company's and my own goals. The new design has come in with an astounding 14% increase in registration while also upping their Value Per Visitor by 4%.

- Web Landing Page
- Web Landing Page Overlay
- Mobile Landing Page
- Mobile Landing Page Overlay



Truconnect Payment Page Design

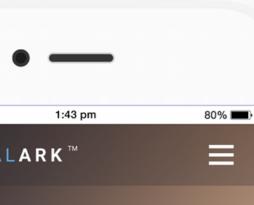
TruConnect was looking for a design consultant to change the look, strategy and feel of their payment page—the most important section on their website. After several rounds of discussion with the client, we came up with an elegant three-tier design that communicated the various benefits behind each tier much more clearly than before. This new design led to reduced refund and chargeback rates, which had positive effects on TruConnect's business bottom line.

Contributions:

Design an easy-to-navigate and aesthetically pleasing payment page for the products offered by TruConnect Mobile LLC. which explains the value of these products.

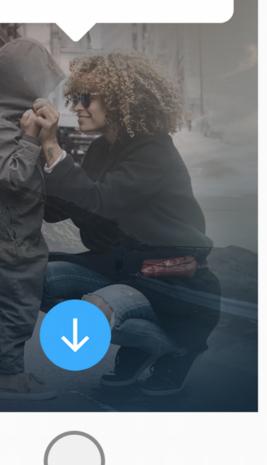
Provided High Fidelity mockups that simplifies product features to help clients better understand what they are purchasing. Worked closely with developer to make sure implementation of the design and layout was exactly as provided to client.

- <u>TruConnect Payment Page</u>
- <u>TruConnect Checkout Page</u>



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ule meaningful messages to etreived by your loved ones.





KrystalArk Mobile App Design

KrystalArk is a new Innovative Mobile Application Startup that was looking for a rockstar designer that can take their idea and create a simple, user friendly Mobile experience that non tech savvy users will understand and use on a regular basis.

Contribution:

- 1. User Research
- 2. Product Discovery
- 3. Competitor Analysis
- 4. Wire framing
- 5. Low Fidelity Concepts
- 6. High Fidelity Concepts
- 7. Responsive (Web/Mobile/Table)
- 8. End-to-End user journey

View Mockup's Below:

Mobile App Flow



American Idol User Interface Design

The AdGreetz team was tasked with designing an interface that would meld fluidly into the American Idol website. Not easy considering there were 11 individual products (talents) that needed to be live in a short span of time within the program's 10th season.

Contributions:

Design a homepage, where users can search for talents based on their location, age range, and gender. The search results are displayed in a list view.

Design wireframes, user flows, high fidelity concepts for logged in dashboard users. Worked with the developers to ensure each inch of the interface and experience was developed just as it had been originally designed.



Disney PIXAR Toy Story 3 Mobile App Design

As a designer, I'm always looking for new challenges—and that's why I was so excited to work on the mobile app design for Disney Pixar's Toy Story 3. It was a great opportunity to get to know the brand, and to really understand its values and culture.

Contributions:

Working closely with the company's creative and marketing teams, I maintained the strict standards associated with Disney branding in generating the user flows, mock-ups and app's graphical interfaces.

Generating user flows, mock-ups, and app graphical interfaces. As is widely known, receiving approvals from Disney branding for visual representation of their content is one of the most stringent processes in the business, and a certain indicator of being at the top of your field.